

Friday Health Plans Enrollment Update

September 11, 2023



Friday Health Plans Outreach Efforts

- Outreach emails to customers
- Outbound calls
- Assister and broker outreach
- Mailed letter to Colorado Connect Customers

Connect for Health Colorado FHP Enrollment Status

- **18,755 out of 24,035 customers (78%) re-enrolled as of September 4**
 - Rural: 3,511 out of 4,509 (78%) re-enrolled
 - Urban: 15,244 out of 19,526 (78%) re-enrolled
 - 2,025 enrolled with an 8/1 start date
 - 16,431 have enrolled with a 9/1 start date

FHP Re-Enrollment By Rating Area		
	No Re-Enrollment	Re-Enrolled
Rating Area 1	21%	79%
Rating Area 2	22%	78%
Rating Area 3	22%	78%
Rating Area 4	24%	76%
Rating Area 5	30%	70%
Rating Area 6	28%	72%
Rating Area 7	31%	69%
Rating Area 8	22%	78%
Rating Area 9	20%	80%

Colorado Connect FHP Enrollment Status

- **483 out of 695 customers (69%) re-enrolled as of September 4**
 - Rural: 137 out of 170 (81%) re-enrolled
 - Urban: 346 out of 525 (66%) re-enrolled
 - 35 enrolled with an 8/1 start date
 - 438 have enrolled with a 9/1 start date

FHP Re-Enrollment By Rating Area		
	No Re-Enrollment	Re-Enrolled
Rating Area 1	42%	58%
Rating Area 2	33%	67%
Rating Area 3	34%	66%
Rating Area 4	33%	67%
Rating Area 5	27%	73%
Rating Area 6	15%	85%
Rating Area 7	32%	68%
Rating Area 8	20%	80%
Rating Area 9	5%	95%

Questions?